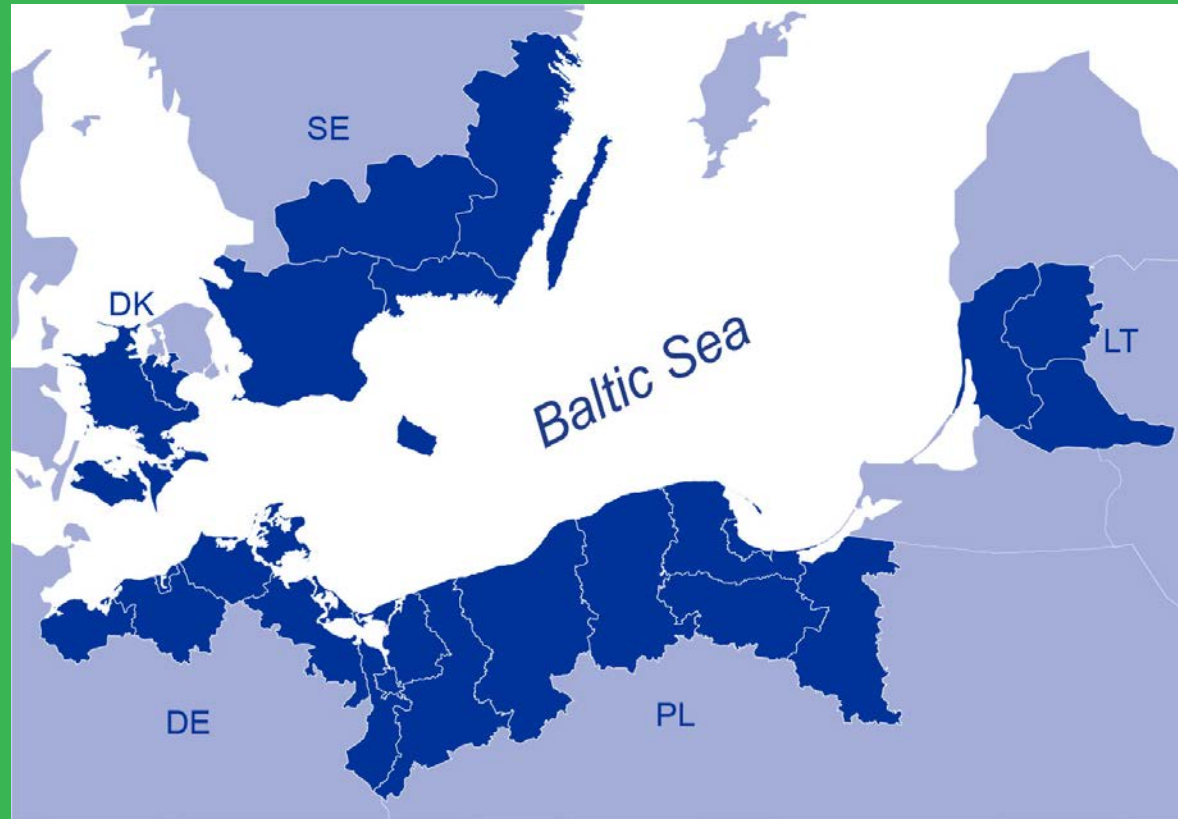




**WELCOME!**



# FOOD INNOVATION CAPACITY



# FOOD INNOVATION CAPACITY IN THE SOUTH BALTIC REGION

# Project info: EU Interreg South Baltic Programme

- Title **Developing food innovation capacity in the South Baltic Region**
- Acronym **SB FOOD INNO**
- Project total budget **2 mio Euro**
- European Regional Development Fund (ERDF) approved **1.5 mio Euro**
- Lead Partner **University College ABSALON**
- **Start 31-07-2017 - Complete 30-07-2020**

**FOOD INNOVATION CAPACITY  
IN THE SOUTH BALTIC REGION**

## Project info

Specific objective:

**Improve the transfer of innovation for the  
benefit of blue and green sector SMEs  
through joint cross-border actions**

**FOOD INNOVATION CAPACITY  
IN THE SOUTH BALTIC REGION**

# Partners

## PROJECT PARTNERS (PP)

1. University College Absalon, DK
2. Lund University, SE
3. Rostock University, DE
4. Aarhus University, Faculty of Science and Technology,  
Department of Agroecology, DK
5. Zealand Institute of Business and Technology, DK
6. Swedish University of Agricultural Sciences, SE
7. Aalborg University, Food Studies, DK

## ASSOCIATED PARTNERS (AP)

1. FoodNexus Nordic / University of Copenhagen
2. Future Food Innovation - Agro Business Park
3. Skåne Food Innovation Network
4. Corporate Service, Region Zealand
5. Nordic Seed
6. DanSeed
7. State Research Centre of Agriculture and Fishery in Mecklenburg-Western Pomerania
8. Prolupin GmbH
9. Association of Polish Communes of Euroregion Baltic
10. Natureef Association
11. Association "Milk Road"
12. Kaunas University of Technology

# Approach: Three Workpackages:

## **A. Food Innovation in SMEs (WP3)**

WP Leader: ZIBAT (PP5)

## **B. Public sector driving food development (WP4)**

WP Leader: ABSALON (LP)

## **C. Smart growth in food SMEs - A knowledge brigade platform (WP5)**

WP Leader: LUND (PP2)

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# Knowledge Bridging:

## Cross-border Knowledge Bridging:

- ✓ Innovation Camps incl students
- ✓ Meetups & Conferences
- ✓ Networks
- ✓ Food Innovation Council
- ✓ Food Innovation Toolbox



**SBFOODINNO.eu**

**SMEs**

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# Food innovation in an integrated valuechain:

## Primary production

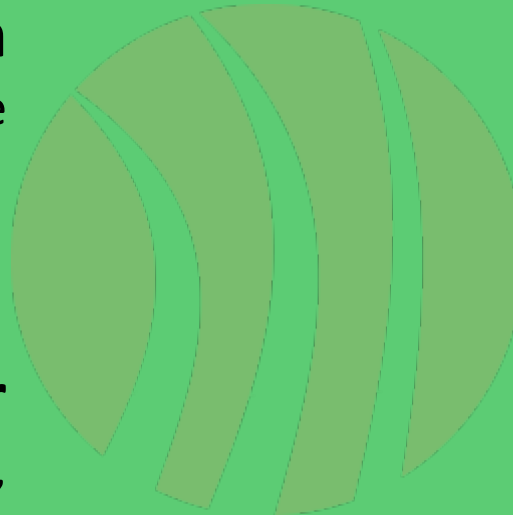
Agriculture, fishing, huciculture

## Research & Innovation

Research, education & couns. institutions

## Gastronomy & the Consumer

Retail, consumers, restaurants, authorities,  
tourism & other related industries



## Ingredients Industry

Prod of enzymes, cultures, other

## Processing Industry

Prod of food, beverages, animal food

## Food Technology

Prod of machines, technology & equipment

Adopted from FoodNationDenmark

**FOOD INNOVATION** CAPACITY  
IN THE SOUTH BALTIC REGION

## Program Tuesday 31. october 2017

- 09.00 Welcome to **SB FOODINNO**
- 09.15 **Knowledge bridges for SME growth! - How to succeed with SME driven innovation**  
Guidelines by Morten Solgaard Thomsen, Reglab.dk
- 09.45 **Benefits of knowlegde bridging - from SME perspective**  
SME case by Sidse Enghave, Marketingcoordinator at AnyGroup
- 10.15 **Panel debate - Successful knowledge bridging from different perspectives**
- 10.45 Break: Coffee and cake
- 11.00 **Case: KitchenCollective;** supporting new food concepts in reaching the market. By Bastian Kjar  
- Case example on food Innovation Solutions through knowledge bridging
- 11.30 **Case: The Vegetable Drink - a studentdriven Innovation project.** By Nina Gerschefski Student at  
Bachelor in Nutrition and Health, University College Absalon  
- Case example on food Innovation Solutions through knowledge bridging
- 12.00 **Panel debate - Strengthening food innovation in SME's through knowledge bridging**
- 12.30 **Next step in project SB FOOD INNO**
- 12.45 **Lunch and networking, until 14.00**



# FOOD INNOVATION CAPACITY **IN SMEs** IN THE SOUTH BALTIC REGION

# Food Innovation in SMEs (WP3)

## Deliverables

1. Business areas and barriers - study of market demands
2. Activities creating basis for food innovation
3. Supporting growth within the food industry related to protein extraction from legumes



## Activities

1. Producing vegetable proteins; Growth and Field trial
2. Potentials of vegetable proteins
3. Exploring products and market potentials
4. Potential markets and products

WP Leader: ZIBAT (PP5)

**FOOD INNOVATION CAPACITY  
IN THE SOUTH BALTIC REGION**

# Public sector driving food development (WP4)

## Deliverables

1. Description of public market as a growth potential for food SMEs
2. Innovation interventions addressing growth potential in public market for food SMEs
3. Findings addressing food innovation in public sector



## Activities

1. Demands through investigating user perspectives and needs
2. Innovation interventions stimulating growth in food SME's
3. Cases of growth in SME's based on public market
4. Outcome: measurements of growth in regional growth and regional food prod.
5. Developing new products for public sector

WP Leader: ABSALON (LP)

**FOOD INNOVATION CAPACITY  
IN THE SOUTH BALTIC REGION**

# Smart growth in food SMEs - A knowledge bridge platform (WP5)

## Deliverables

1. Involvement of food innovation managers, experts and partnership (incl. APs)
2. Learnings and trends
3. Food innovation toolbox



## Activities

1. Meetings in Food Innovation Council (FIC)
2. Workshops
3. Dev. Food innovation toolbox

WP Leader: LUND (PP2)

**FOOD INNOVATION CAPACITY  
IN THE SOUTH BALTIC REGION**



## PANEL DEBATE

Successful knowledge bridging  
from different perspectives



## PANEL DEBATE

Strengthening food innovation in SME's  
through knowledge bridging





**NEXT STEP**



THANK YOU