

Welcome to

**The Food Innovation Council (FIC) Meetup 1803 and  
SBFOODINNO Toolbox - Cross Border Workshop**  
**11-12.10.2018, Szczecin, Poland**

**Day 1 Food Innovation Council meeting**

**Theme: FOOD AND PACKAGING INNOVATION in Baltic Sea region**

Looking for cross-border cooperation opportunities among companies, universities and clusters.

**Venue: Center of Bioimmobilisation and Innovative Packaging Materials**

<http://cbimo.zut.edu.pl> (ul. Klemensa Janickiego 35)



12:30 -13:00 Lunch

13:00 – 13:30 Introduction of Natureef members and needs for cooperation – prof. Artur Bartkowiak, Jaśmina Solecka – Natureef Association

13:30 – 14:30 Challenged driven innovation in Food and Packaging SME, South Baltic collaboration possibilities - CLUSTER PRESENTATIONS from Packbridge (SE), Agro Business Park and Skåne Food Innovation (SE).

14:30 – 15:00 Introducing innovation in SME –polish packaging producer CDM <http://www.cdm.pl/> - Krzysztof Janiak Managing Director CDM

15:00 – 15:30 Coffee break

15:30 – 16:00 Challenges in implementation of new business models in food companies – Dariusz Schönhofer, Helpfood, E-CONDIMENTA, FLEISCH MANNSCHAFT POLSKA  
<http://www.fundacjahelpfood.eu/> <http://e-condimenta.eu/>

16:00 - 17:30 Packaging for fresh products (business project cases) and tour of CBiMO – prof. Artur Bartkowiak and researcher from CBiMO

18:00 -21:30 **Cooking together** <http://kulinarneatelier.pl/>



## Day 2 SBFOODINNO Toolbox - Cross Border Workshop

**Theme: KNOWLEDGE TRANSFER**

**Venue: Creative Industries Center**

<http://cpk.akademiasztuki.eu/> (pl. Orła Białego 2)

How to tackle cross border and innovation driven topics using design thinking method. During the workshop we will use the following tools: stakeholder map, empathy map, persona, value proposition, 6-3-5 brain writing, paper prototyping to come up with the prototype of the Food Innovation Toolbox for SMEs.

09:00-09:15 Opening – setting the scene

9:15- 15:00 Workshop – dr Magdalena Małachowska

<https://www.linkedin.com/in/magdalena-ma%C5%82achowska-85a81650/>

12:00-13:00 Lunch & networking. End of workshop.



### Info & registration – by invitation only :

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### Other info:

- ✓ Your travel costs will be covered by a fixed amount depending on the departure destination. Detailed info on transport and accommodation will follow.
- ✓ More info about the Council and Toolbox: [www.sbfoodinno.eu](http://www.sbfoodinno.eu)
- ✓ For online participants, timeslots will be announced: [Weblink to Online Meeting Room](#)
- ✓ Registrations, by invitation only:  
Send your confirmation to Håkan Jönsson, Lund University [hakan.jonsson@kultur.lu.se](mailto:hakan.jonsson@kultur.lu.se)