

Welcome to

The Food Innovation Council (FIC) Meetup 1803 and SBFOODINNO Toolbox - Cross Border Workshop

October 11-12.th 2018, Szczecin, Poland

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Day 1 Food Innovation Council meeting

Theme: **FOOD AND PACKAGING INNOVATION** in the Baltic Sea region

Looking for cross-border cooperation opportunities among companies, universities and clusters.

Venue: Center of Bioimmobilisation and Innovative Packaging Materials

<http://cbimo.zut.edu.pl> (ul. Klemensa Janickiego 35)



12:30 -13:30 Lunch

13:30 – 14:00 Introduction of Natureef members and needs for cooperation – prof. Artur Bartkowiak, Jaśmina Solecka – Natureef Association

14:00 – 15:00 Challenged driven innovation in Food and Packaging SME, South Baltic collaboration possibilities - CLUSTER PRESENTATIONS from I.E. Skåne Food Innovation (SE).

15:00 – 15:30 Introducing innovation in SME –polish packaging producer CDM <http://www.cdm.pl/> - Krzysztof Janiak Managing Director CDM.

15:30 – 16:00 Coffee break

16:00 – 16:30 Challenges in implementation of new business models in food companies – Dariusz Schönhofer, Helpfood, E-CONDIMENTA, FLEISCH MANNSCHAFT POLSKA
<http://www.fundacjahelpfood.eu/> <http://e-condimenta.eu/>

16:30 - 18:00 Packaging for fresh products (business project cases) and tour of CBiMO – prof. Artur Bartkowiak and researcher from CBiMO

18:00 -21:30 **Cooking together** <http://kulinarneatelier.pl/>



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Day 2 SBFOODINNO Toolbox - Cross Border Workshop

Theme: KNOWLEDGE TRANSFER

Venue: Creative Industries Center

<http://cpk.akademiasztuki.eu/> (pl. Orła Białego 2)

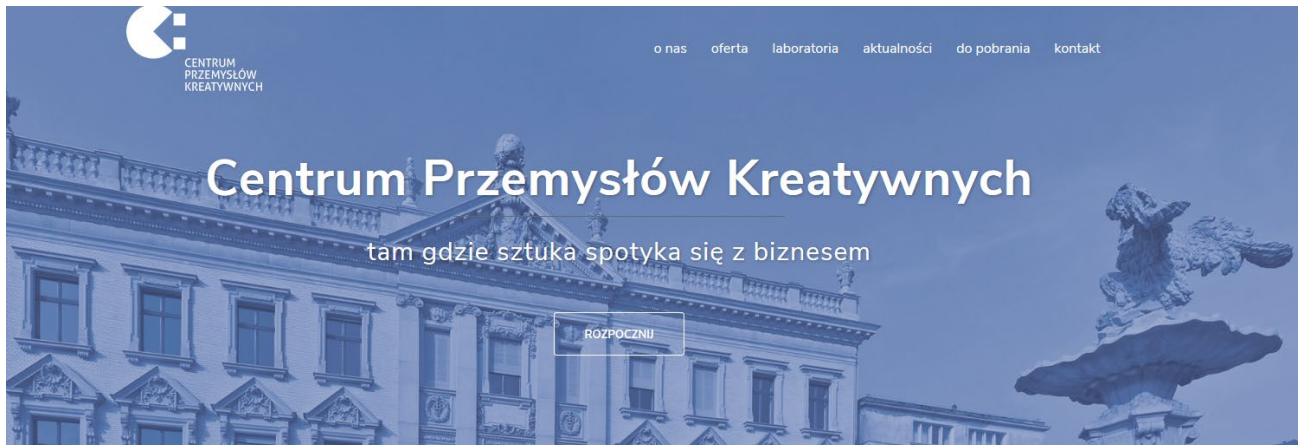
How to tackle cross border and innovation driven topics using design thinking method. During the workshop we will use the following tools: stakeholder map, empathy map, persona, value proposition, 6-3-5 brain writing, paper prototyping to come up with the prototype of the Food Innovation Toolbox for SMEs.

8:45 - 09:00 Opening – setting the scene

09:00 - 13:00 Workshop

13:00 - 14:00 Lunch & networking. End of workshop.

14:00- (Optional) Self-organized excursion in Szczecin, until your shuttle bus arrives.



Further info:

Contact Workpackage leader Håkan Jönsson, Fil Dr, Docent, Lund University.
Phone 046-222 95 12, 0733-603521 - Hakan.Jonsson@kultur.lu.se

Registration by invitation only :

Weblink: [Fill-in Online Formular](#)

<https://www.eventbrite.com/e/food-and-packaging-innovation-in-the-baltic-sea-region-tickets-49471133492>

Registration by 1 October 2018