

INTERNATIONAL TOUR: **Nordic Organic Food Fair**

- **MalmöMässan, Malmö, Sweden** •



November 12: SEMINAR/WORKSHOP

November 13 - 14: Nordic Organic Food Fair, Malmö, Sweden

Do you work with plant-based foods and beverages?

More and more people are becoming vegans, vegetarians or flexitarians, and the demand for meat-free products is increasing.

This development is not only seen in the Danish market, but is generally among especially younger, global consumers.

Therefore, we would like to invite you on an international network tour where you can both find new inspiration and meet potential partners.

SBFOODINNO project is present together with Danish Food Innovation, which is the official innovation network within the Danish food sector working to increase the growth in SME through new knowledge, new partners and internationalization.

PROGRAM (more detailed program follows)

Seminar, November 12

SBFOODINNO team is in Malmö at 11 PM and is ready for lunch, if you come earlier.

Seminar starts in Malmö at 13 PM (Mässgatan 6, Malmö, 215 32, [google maps](#)). Registration and coffee at 12.30 PM. Here you will have the opportunity to meet:

- International producers who are already well underway
- The scientist who shares knowledge about the development of plant-based foods
- [The Danish Technological Institute](#), which tells about the technological opportunities.

We end with a workshop where you can get sparring on your own challenges.

Networking dinner: In the evening we visit a cozy restaurant in Malmö with vegan dishes on the menu and release the talk. Here there is the opportunity to exchange experiences about the big and small with the "colleagues" in the industry.



Nordic Organic Food Fair, November 13-14

The next day we go to the Nordic Organic Food Fair / Vegan Scandinavia.

The fair offers the best and latest in organic food and beverages and an area dedicated to it for vegan food products. You can meet over 500 suppliers from 50 countries. Free admission, but registration is required. [Read more about the fair here.](#)

We start the visit with a guided tour, where we visit selected exhibitors that are relevant to you.

You are also offered assistance while creating matchmaking profile if you want to meet potential customers or partners who work with plant-based development. Please contact responsible person in Lithuania for support: Ingrida Braziuniene at Kaunas Chamber of Commerce, Industry and Crafts by e-mail: ingrida.braziuniene@chamber.lt or tel. +370 633 74431. **Deadline for registration to matchmaking is the 4th November.** [Read more about matchmaking here.](#)

You decide whether to participate both on November 13 and 14 at the Nordic Organic Food Fair. Please inform while registering.

You can register by sending e-mail to SBFOODINNO PMO Supporter Jolita Kausiuviene by joka@pha.dk or tel. +45 72482716

Deadline for registration to international tour is 31st of October.

Practical info

Be aware, that all meeting participants should self-arrange their travel and accommodation.

The costs will be **reimbursed** up to certain limits described below to participants from Denmark, Sweden, Germany, Poland and Lithuania by first come first served principle.

Reimbursement:

Cost are covered by SBFOODINNO project, where **External participants** will be reimbursed directly by project partners.

| External participant: | Reimbursement per person of actual cost incurred <i>up to</i> : | Covering: |
|-----------------------|---|--|
| From Denmark | 0 EUR | More info can be found here |
| From Sweden | 200 EUR | Only travel expenses for Swedish participants and catering on the 12 th of November |
| From Poland | 550 EUR | Travel + 2 night accommodation and catering on the 12 th of November |
| From Lithuania | 450 EUR | Travel + 2 night accommodation and catering on the 12 th of November |
| From Germany | 500 EUR | Travel + 2 night accommodation and catering on the 12 th of November |

Invoices must be supported with readable copies of travel and accommodation documents (such as tickets, boarding passes, hotel invoice) proving all the expenses incurred.
 More information follows.

Travel info including car pool

Participants from Lithuania are recommended to take a flight to Copenhagen and then a train to Malmö. If you have any questions or for more details please contact SBFOODINNO PMO Supporter Jolita Kausiuvienė by joka@pha.dk or tel. +45 72482716

Accommodation info (if applicable):

Recommended hotel (pre-booked rooms until 4th November):

First Hotel Jörgen Kock, Jörgen Kocksgatan 3, Norr, 211 20, Malmö, Sweden. Book a room by email: reservations@firshotels.com or tel: 0046102525661. Please provide this reference number while registering **JORUNI191112-14**. Your credit card details are required.

For more details – Jolita Kausiuvienė by joka@pha.dk or tel. +45 72482716